



Cedar Bluff Schools PTSA
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January 20, 2022

To Whom it May Concern,

The purpose of this letter is to graciously request your corporate sponsorship of the Cedar Bluff PTSA (Parent Teacher Student Association) Annual Spring Fling event. The festival will take place on April 2, 2022 from 11am - 3pm at the Cedar Bluff Schools campus. Our Spring Fling includes food trucks, games with prizes, vendor/craft area, inflatables, bake sale, and much much more. We know this will again prove to be an extra special afternoon of family fun and entertainment for the terrific kids of Cedar Bluff Preschool, Elementary, and Middle schools, their families and the entire community. We sincerely hope that we can include your business as part of this wonderful community event.

All monies raised go directly to the schools in the form of teacher grants, cultural arts, ground improvements, health clinic, student welfare and administration needs. We are the only PTA in Knox County that services THREE schools which is over 2000 kids and over 250 staff. I'm sure that you can imagine the task that we have in raising funds to support these wonderful schools.

Please review the attached levels of sponsorship. Should you decide to partner with us, we genuinely thank you in advance for your generous support. We have a deadline of March 7, 2022 as we want to begin advertising our sponsors to allow 4 weeks of coverage before the event date. If you have any questions, please feel free to contact me at 865-356-5501 or sunrhea@gmail.com. We look forward to hearing from you!

Sincerely,

Rebecca Hatfield
President
Cedar Bluff PTSA

Cedar Bluff PTSA Spring Fling 2022 Corporate Sponsorship Levels

Platinum Sponsorship Level: \$1,000

As a platinum Sponsor, your company would be entitled to the following benefits:

- Maximum of a 6' banner (sponsor provided) hung on fence along Cedar Bluff Road for 1 week preceding Spring Fling and 1 week after.
- Opportunity to set up a maximum of an 8' display table (sponsor provided) in a prominent area during Spring Fling.
- Logo (sponsor provided) as a platinum sponsor posted on the Cedar Bluff PTSA Facebook page and website.
- Name of Company listed as a Platinum Sponsor in/on:
 - Spring Fling news releases
 - Cedar Bluff PTSA Newsletter (sent home to all parents)

Gold Sponsorship Level: \$500

As a Gold Sponsor, your company would be entitled to the following benefits:

- Maximum of a 4' banner (sponsor provided) hung on fence along Cedar Bluff Campus for 1 week preceding Spring Fling and 1 week after.
- Opportunity to set up a maximum of an 8' display table (sponsor provided) in a prominent area during Spring Fling.
- Logo (sponsor provided) as a platinum sponsor posted on the Cedar Bluff PTSA Facebook page and website.
- Name of Company listed as a Platinum Sponsor in/on:
 - Spring Fling news releases
 - Cedar Bluff PTSA Newsletter (sent home to all parents)

Note: Platinum and Gold Sponsorship level must include at least ½ of the donation in the form of cash or otherwise tangible product which can be used and/or sold to benefit the festival.

Silver Sponsorship Level: \$250

As a Silver Sponsor, your company would be entitled to the following benefits:

- Maximum of a 2' long banner (sponsor provided) hung on fence along Cedar Bluff campus for 1 week preceding Spring Fling and 1 week after.
- Name of Company listed as a Silver Sponsor in/on:
 - Cedar Bluff PTSA Newsletter (sent home to all parents)

Note: If providing all materials and volunteers for an activity or game booth, a business WILL be considered a SILVER sponsor.

Bronze Sponsorship Level: \$100

As a Bronze Sponsor, your company would be entitled to the following benefits:

- Name of Company listed as a Bronze Sponsor in/on:
 - Cedar Bluff PTSA Newsletter (sent home to all parents)

We sincerely appreciate your support and hope you view these benefits as worthwhile.